

Credit Guy Capital

Project Homeless | Discussion Materials

I Have Extremely Normal Beliefs and
am a Chill Part of a Normal Online Community ¹

December 22, 2022

(1) Please refer to the transcript of the presentation

Note: This memorandum was originally drafted on the back of a Cava napkin while waiting for the free restroom #LARPasHomeless

Memo Notes

Disclaimer: None of this is to be deemed legal or financial advice of any kind. This memorandum is fictitious and being made available for “entertainment” purposes only. These are *opinions* written by a few young lads working at a fuckboy bank (think Clownman Sachs, JPHonkman, Wells Farted etc.) who roleplay as a Cartoon Rubber Ducky on the internet. Currently floating near Madrid (encara Messi!!!!), so not quite homeless yet. Also please don’t actually tell your mom/wife that you want to be homeless, we are not responsible for any physical injuries that may occur as a result of a slap and/or nut tap (unless you’re into that stuff hehe, but that is neither here nor there). Merry Christmas!

Deal Team



BowTiedCredit
Managing Director
@BowTiedCredit



BowTiedPingu
Analyst
@BowTiedPingu



BowTiedPinto (IYKYK)
Bean Counter
@BowTiedPinto



BowTiedMastadon
Janitor
@BowTiedMastadon



BowTiedSnakeE
Mad Scientist
@BowTiedSnakeE



BowTiedNarwhal
Calendar Model
@BowTiedNarwhal

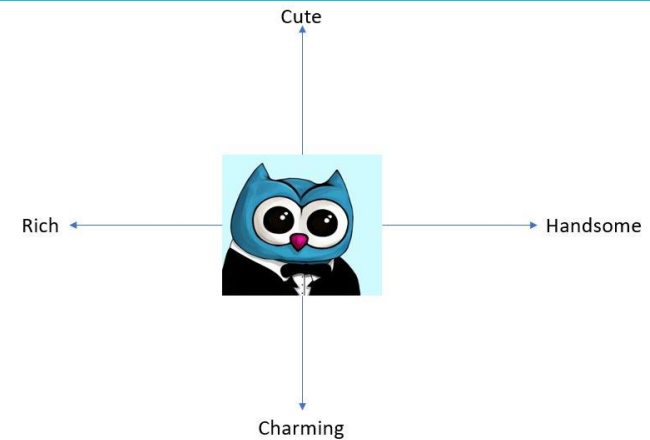


Me and BowTiedBull enjoying a Tuesday morning by the water

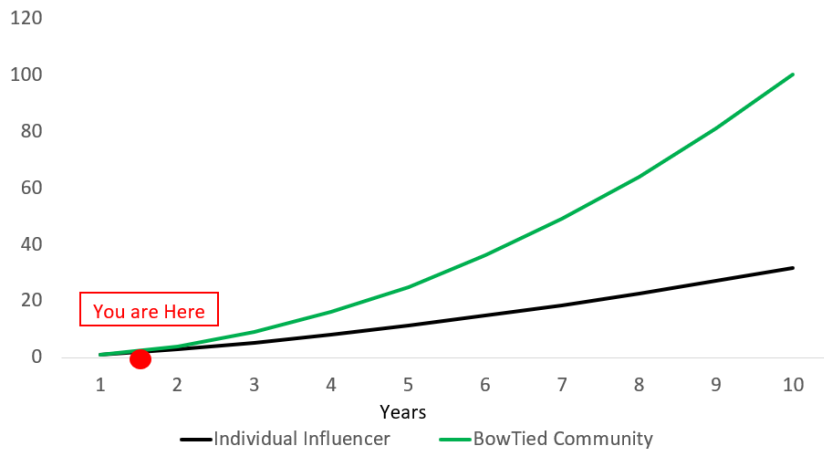
Overview

- 📍 The BowTied Jungle is attempting to make the world's first digital country by 2035 (don't forget the Degen Island)
- 📍 Based on the current numbers, 30+ cartoons are expected to generate \$5,000,000+ profit in the next 3-5 years online
- 📍 In 2022 and beyond, attention is the only currency that matters. Give haters none
- 📍 Eventually, the community will recognize talent rapidly and each node will join more organically

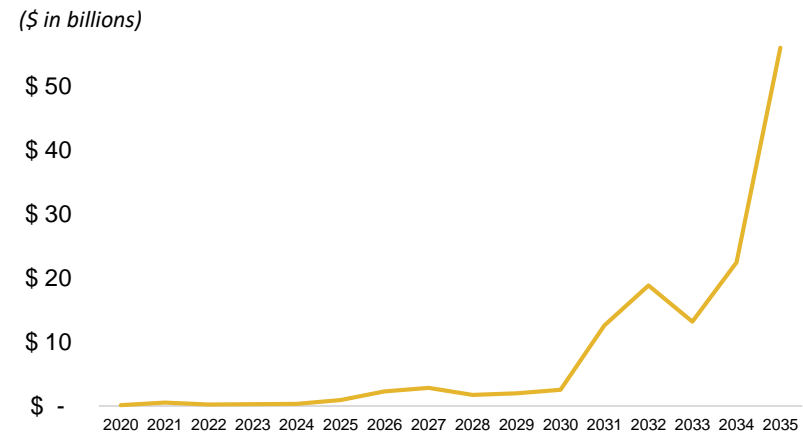
Spotlight: NightOwl



Network Size and Strength



BowTied Jungle Wealth

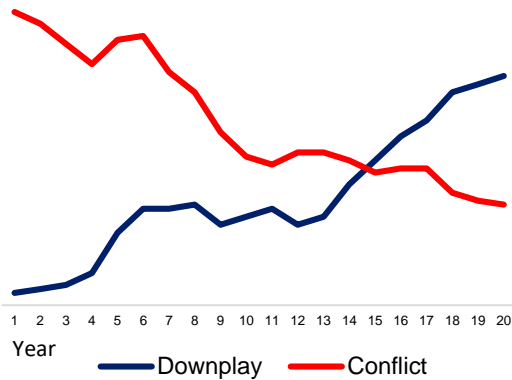


Like all personal growth, expect nothing for long periods of time. There will be tons of doubt and brutal days, followed by a sudden breakthrough and sustained momentum.

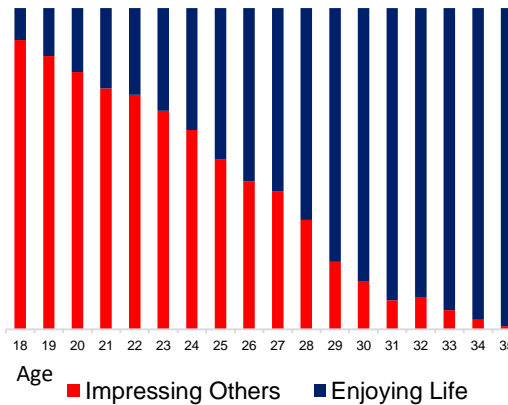
Lie Down, Don't Flex and Help Others



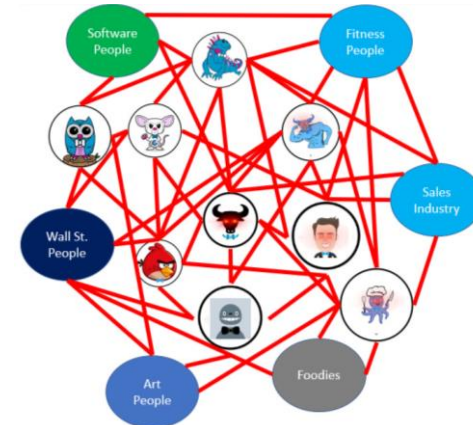
Downplaying



Ego Death



The Duties of Success



- 👁️ Many not happy for your success. Fortunately, those aren't frens
- 👁️ Would you rather be right or benefit?
- 👁️ It's difficult to change one's mind even with facts. Plus, they'll hate for it

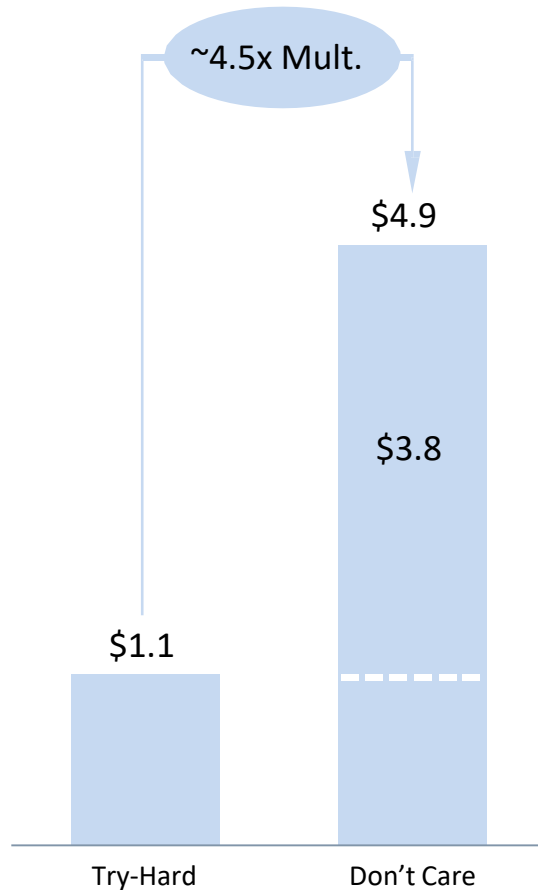
- 👁️ If you can't master the ego (need for attention and envy), you are screwed
- 👁️ Most realize too late; the sooner the better. It's more rewarding anyway
- 👁️ Anon is the way, drop the ego

- 👁️ Once you make your first \$1M USTT, take as much risk as possible w/o touching the principal. No regrets
- 👁️ If you're well off, it's your duty to help create opportunities for others

Lady Luck: To Win & Help Win

Total Output

(\$ in millions)



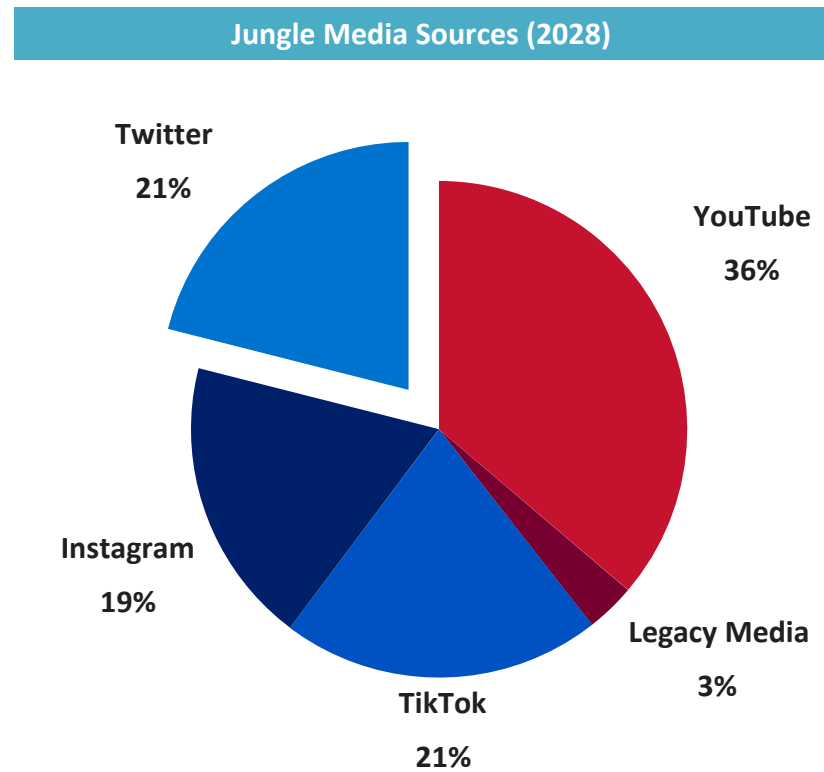
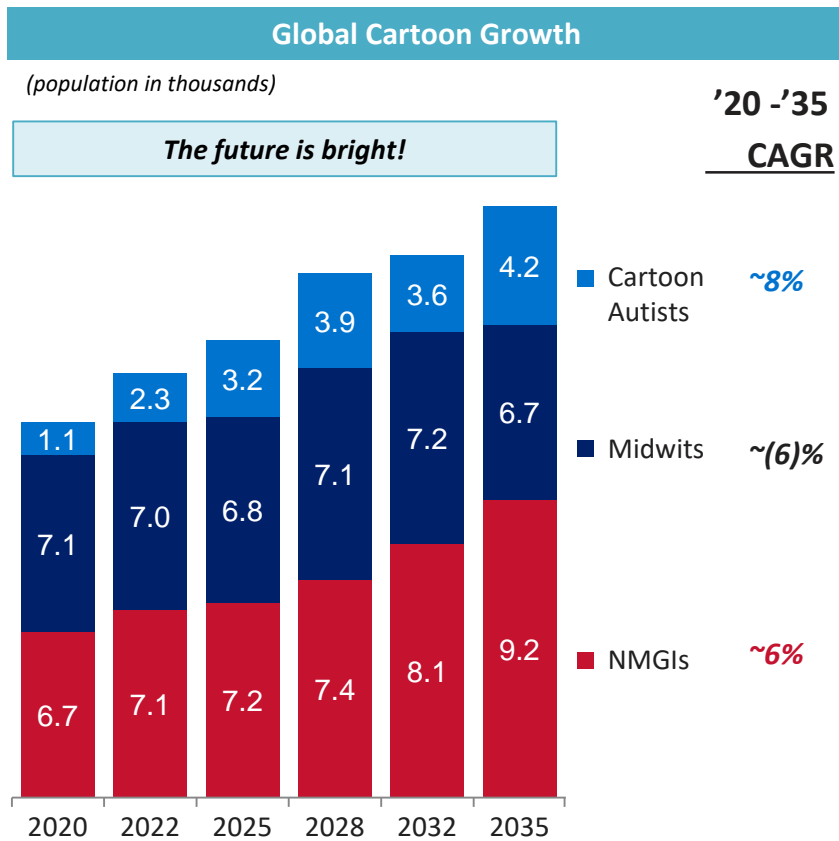
Lady's Laws

Emotional Stability	<ul style="list-style-type: none"> Are you always LFG hyped? She'll ignore Are you always depressed? Good luck getting her attention back <u>The trick is to stop caring!</u> If good or bad news won't shake you, she'll stay forever
Turn Her Down	<ul style="list-style-type: none"> Reminder to say, "Man I don't need you go help some NPC (upside down smiley face)" She'll be back with more
Getting Enough	<ul style="list-style-type: none"> If you're \$10M+ NW and not a fat loser, you just don't care about "getting more" Then of course you gets tons more since you don't need it
As it Relates to the Jungle	<ul style="list-style-type: none"> The Jungle is currently a "digital team" A real team is when you feel constant pressure to not let everyone else down <u>This results in forced gains!</u> Stay focused & consistent, she's watching

*Twas written in the stars.
11:11.*

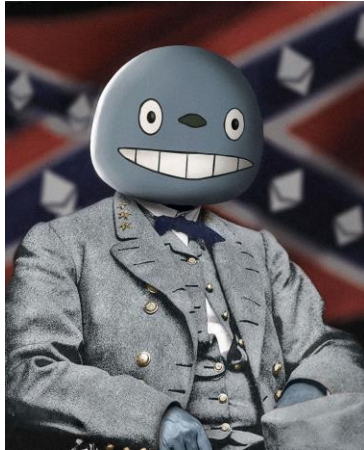
Equal Opportunity Unequal Results

- ☞ Only 1% of people should be inspired by this motto, given it requires real talent and world class knowledge in each sector
- ☞ The talentless, lazy and freeloaders are the only ones that are upset & worried (hint: they're already sweating, we know)
- ☞ The key to spotting talent is realizing when someone is better (most can't) and unfortunately talent is not created equal
- ☞ Based on the current footprint and momentum, we expect BowTied Jungle to continue growing despite being full anonymous



Case Study: When You Have the Sauce

Success Story: Dgen Fren



- 🕒 **Age:** Unknown
- 🕒 **Race:** Unknown
- 🕒 **Gender:** Unknown
- 🕒 **ETH Sales:** 100+ ETH
- 🕒 **Pronouns:** Tubby / Clown
- 🕒 **Homeless Status:** GMI
- 🕒 **Known Affiliates:** DefiFrog, Tetranode, BowTiedBull

The Man Behind the Mask

- 🕒 Dgen Fren started out drawing funny memes on a phone
- 🕒 Self promoted to Jungle's Chief Meme Officer, offering high-ticket commissioned art for whales & cartoons
- 🕒 Makes \$100,000+ USTT a year for memes...Yeah

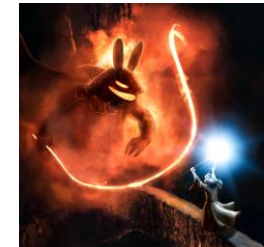


Key Takeaways

- 🕒 Natural osmosis from being around successful people
- 🕒 Give yourself a chance to live an unbelievable life
- 🕒 You can't fire your boss, but you can turn down customers
- 🕒 Avoid grifters and broke people
- 🕒 Haters are actually fans
- 🕒 Hypermodern Chess
- 🕒 Don't be a Losertard
- 🕒 It's only a status good if you can't have it



Select Artwork



How to Spot a Homeless

John Brick ¹



- 👁️ **Colors:** Picks colors that they think would look cool and has some odd/stand-out patterns
- 👁️ **Fit:** Off the rack. Enough said
- 👁️ **Brands:** Insert [random high-end designer] & Costco
- 👁️ **Watch:** Rolex, Audemar Piguet, Patek Philippe, Omega, JLC, Tudor etc.
- 👁️ **Functionality:** To look “fresh & fly”. No ROI, 99% of people can’t tell the difference anyway
- 👁️ **Skincare:** Nada, uses SPF before bed & has pimples from when Jimmy Carter was President
- 👁️ **Body Language:** One or two hands stuffed in pocket. Often a lot of rocking back and forth

Homeless Cartoon Chris Hemsworth ²



- 👁️ **Colors:** Picks fabrics that match skin tone, creates positive contrast (flashy pocket square)
- 👁️ **Fit:** Tailored/custom. No belt loops!
- 👁️ **Brands:** Black AF1s, Gucci & Tom Ford
- 👁️ **Watch:** No watch is the new Patek. Homeless....don’t need to know the time anyway
- 👁️ **Functionality:** To be congruent with persona. Leverages status goods to persuade people
- 👁️ **Skincare:** Standard routine, with cleanser, moisturizer and retinol. Grandmas love it
- 👁️ **Body Language:** Hands are *never* in pocket. Straight posture for strength and stability

You must get at least one random complement from a stranger. Every single day (if you are purposely dressing well). ³

Trolling: The New Whitehat Marketing

Entertainment Growth

- ☛ Trolling is an art reserved for the elite, a skill that should be admired, rewarded and praised for its effectiveness
- ☛ Just have fun (an entirely foreign concept to Wall Street)



Clown Banks

- ☛ Keep your sports cars, we'll keep the laughs and the money
- ☛ "It's not enough for Banks to go to zero. We have to laugh at them and crip-walk dance on their grave." – BowTiedBull



Cultural Significance

- ☛ Trolling is community service, especially in a society that values memes, trolls and clowns
- ☛ Historical significance magnifies value of art
- ☛ Clownmasks remain a multi-year play



Decentralized Partnership

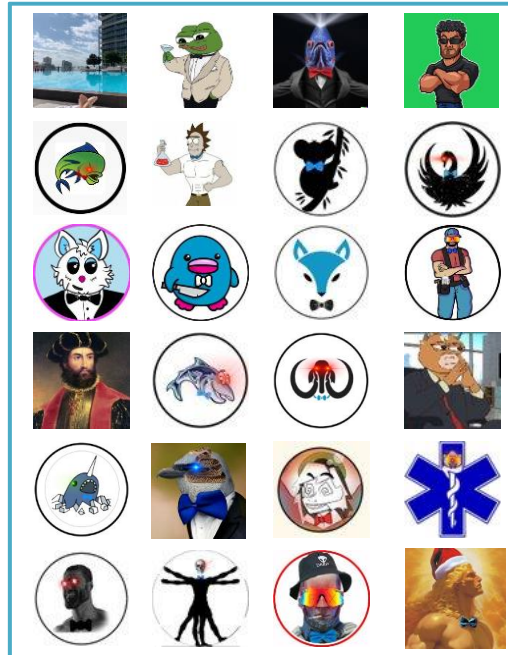
- ☛ A community of talented people has *unlimited* scale, reach and longevity
- ☛ Team Clown
 - ☛ The world's first global troll
 - ☛ Meme banks are zeros into reality
 - ☛ Exclusive access into the citadel

United States of BowTied ¹

BULGE BRACKET



MIDDLE MARKET



BOUTIQUE

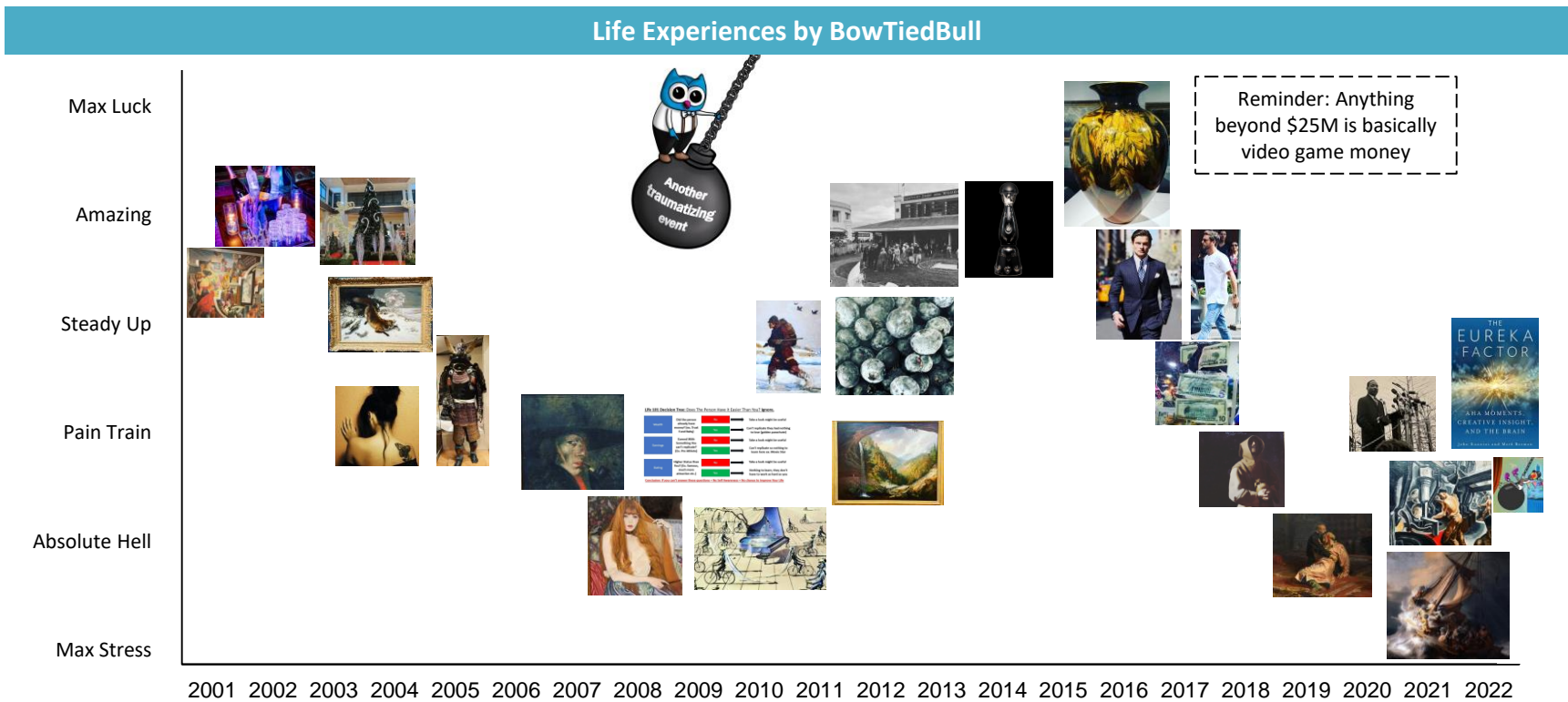


Autism levels and chadness (typically) increase from left to right on the spectrum.

Jungle talent will continue to meet the needs of the digital marketplace.

Preparing For Max Effort (and Pain)

- ☛ Life is a mix of luck and effort. You can only get so far with effort alone. If you want to make it big (8 figures) you'll need luck
- ☛ Solution is to always attack life with *max effort* since you never know when Lady Luck picks you (pro-tip: turn her down)
- ☛ Despite 2021 being the largest financial year for Bull, 2017 was the highest impact due to the relative gain in quality of life



**Crackheads hustle 4 days straight to get a rock. No sleep and no food. You ever work that hard for something?
Don't get outworked by a crackhead. – Ed Latimore**

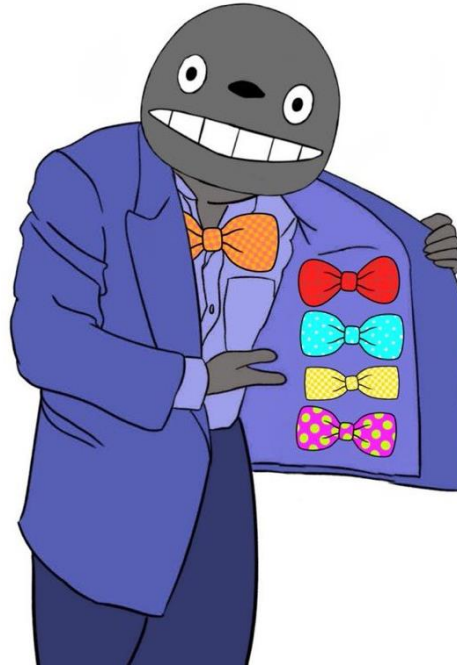
You Know It'll Work If You Try

Pre-Close Profile



- 🔒 **Net Worth:** \$10,000 USTT
- 🔒 **Wifi \$:** N/A; Wagecuck
- 🔒 **Fitness:** 18% Body Fat
- 🔒 **Diet:** Uber Eats Popeyes
- 🔒 **Crypto:** Celsius & FTX
- 🔒 **Tech:** 1 single Windoge PC
- 🔒 **Duty:** Modern Warfare 2
- 🔒 **Goals:** Rolex & Ferrari
- 🔒 **Mindset:** Loves Fame
- 🔒 **Dream Car:** Ferrari 488

Cartoon Adjustments



- 🔒 Put on the bow tie Anon
- 🔒 We've been expecting you
- 🔒 Weenis

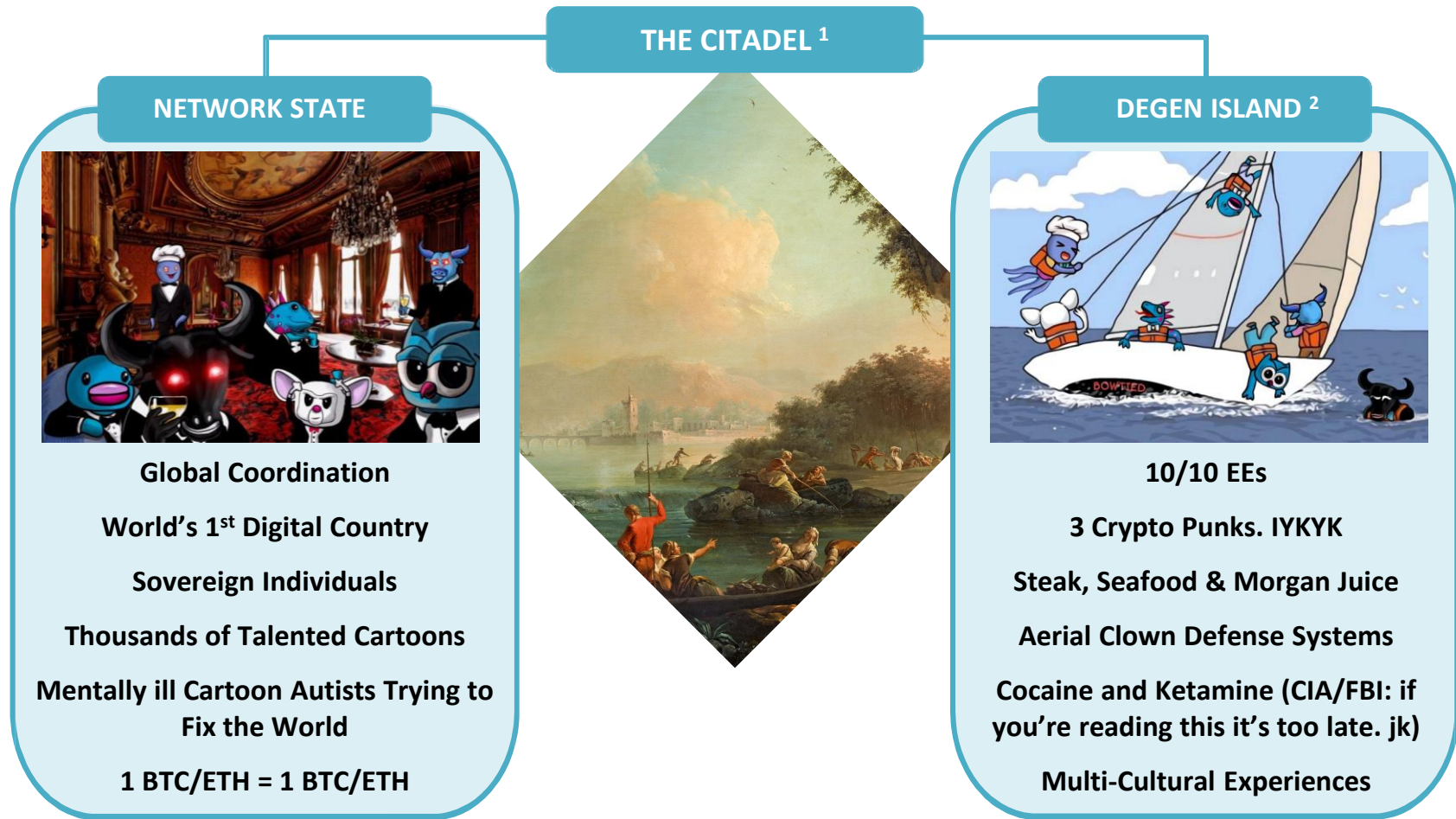
Pro Forma Profile



- 🔒 **Net Worth:** 10 BTC
- 🔒 **Wifi \$:** 3 Scaled Wifi Biz
- 🔒 **Fitness:** 12% Body Fat
- 🔒 **Diet:** Homemade w/ Fam
- 🔒 **Crypto:** Ledger + Crypto Tag
- 🔒 **Tech:** Qubes & Mac + VPN
- 🔒 **Duty:** Seeks Future Winners
- 🔒 **Goals:** Freedom
- 🔒 **Mindset:** Loves Privacy
- 🔒 **Dream Car:** ¹ Honda Accord

The BowTied Jungle will succeed. Cap it.

The Year is 2035



Stay Toon'd. 